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Zeta my crowd wisdom

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Didn't you have to simplify? the pendulum swung the other way. For what? There is too much data and it is difficult to decipher. Can you give me an example? Take its presence to one of the world's leading mobile brands and one of the most valuable ecommerce sites in the world. You'll find 216 models with 4,013,852 reviews and 667,868 reviews. And this is one site. Wow! 4 million reviews... It's a non-starter... Which one will read it to buy the phone? Clutter.it will only get worse. Information from 47 Zeta bytes is expected to be generated by 2020. Only 1.6% of these are expected to be structured and searchable. Of course, a lot of it will be fake information that we are struggling with today. We need to get rid of the confusion and do it intelligently to harness the wisdom of the crowd behind this data. Ai? Yes, we'll look at what's possible, and then we'll see how. A previous blog also explains more examples of life in a while (how AI eliminates it). Note: To maintain the focus of the concept and discussion on AI, all brand names covered/blacked out and can we use the testimonials we find on ecommerce sites? Yes and no. The pendulum is increasingly shaken by this across product categories. Back to the mobile example above, let's write code to analyze ratings and reviews. See Figure 1 below. Figure 1 (all charts are automatically generated by code and AI) Key Takeaway: 60% of products have a 4.1-4.4 rating on a scale of 5. It's useless, when the rating crowd doesn't offer any sense. High value-added products have fewer reviews. This is exactly what you need more reviews because you spend more, but you have fewer buyers, so there are fewer comments. The congestion of ratings and the lack of reviews for high value products add to the confusion rather than just reducing it. Increasingly to consumers. To show that ratings are becoming more and more distracting, I'll give you one more data point. Let's look at the simplest things. Decided to go to the restaurant. Nowadays, most restaurants have more than 3000 reviews and Instagram images of 1000s. Let us use one of the largest restaurant review sites out there, Yelp, to check the ratings. Note: 48% of Yelp reviews are 5 stars and can't be differentiated. 68% of reviews have four or more stars (Source: . And 72% will receive the recommended rating. Confusing. Ratings are increasingly distracting and confusing. It won't help me decide unless I wade through the comments. That leaves crisis comments/reviews on a scale. What should I do if I get a dashboard like the one below (Figure 2) that understands all the opinions about what AI eats, sees, and expects? Figure 2 (all charts are automatically generated by code and AI) It is a port-facing restaurant in San Francisco with views of Alcatraz and the pier. Clam chowder, crab cake and mixed grilled salmon prawns are must-try items on the menu. A bit touristy. Great service and subtle aspects, especially as you find waiter service in Tyler. 4000 comments and 56 menu items were summarized for your convenience. Is De-Clutter.is possible? Yes, repeatable. AI can build language models that understand opinions, identify different topics/conversations in these opinions, and present the most important topics. Can we do it for mobile? Yes, let us go back to the e-commerce discussion and take a look at mobile. We found through coding that 60% of mobile phones have a 4.1-4.4 rating. About 40% removed thus. Let's focus on this 60% and crunch the comments and identify the returned phone after ordering. AI appears to have heating problems in the figure below (Figure 3) (all charts are automatically generated by code and AI) and is a major cause of product returns. Some of the problems in the cover case on mobile and the value of the money angle. This can help us get rid of all mobiles with such bad reviews. It gives us a much smaller subset to work with. By playing with input data and using the same AI platform, you can take multiple cuts based on your decisions. Finally, if I'm shortlisted for a product, can I get a restaurant dashboard? Here you go for a specific mobile. Figure 4 is an AI-made dashboard. Figure 4 (all charts are automatically generated by code and AI) is a dashboard that is exactly like a restaurant. You can emphasize positivity, as in the restaurant example, but here we explain the other aspects, which are issues that require attention. Conversations/topics can be obtained to understand the same product/service as before, but more crisis to find emotions around each. While this is good, there seems to be a touchscreen problem including mobile clarity. There you go we zoom in on the most important negative aspects of this phone. Now you decide whether to buy or not. The test is confusing. What about the various features? Does AI solve this problem? Here's a look at one of the world's most sold electronic devices today. Figure 5 shows a similar dashboard, but here we do a feature-wise analysis. The product sells and one can see why ... Throughout the function, people have very positive emotions as well as very positive emotions throughout the topic category. The annotation can be used to provide metrics such as net point score (the difference between the percentage of the promotor and detractors) that can provide consumers with a simple one-size-fit-all view of product acceptance. Figure 5 (All charts are automatically generated by code and AI) Can we see more diverse product categories? Below is the washing machine. Figure 6 suggests that this is a good washer. Delivery is good, but there seems to be a problem with the installation. Especially those who come for installation tend to demand extra money and also try to sell accessories such as stands to maintain the machine. Just zoomed in on what was important instead of 12148 ratings and 2502 comments. De-sutter. Figure 6 (all charts are automatically generated by code and AI) Oh, what electronics is this still about other categories? Let's crunch the opinions about ethnic dresses like saris worn in India. The AI dashboard (Figure 7) says that this sari with a pink border actually arrives with a red border. There is also a fabric problem. Depending on the wisdom of the crowd, Sari still looks beautiful, so if the downside is confirmed, you have to go for it. Figure 7 (all charts are automatically generated by code and AI) How does it all work? The De-Sutter Life platform can take different forms of input and use a variety of AI technologies to understand conversation/topic flow and draw important conversations into confusing output. The AI black box provides heuristic algorithms that extract dashboards from a combination of unsupervised learning language models and flow models, deep learning-based language models, classifiers, and named entity-aware neural networks. You can run a page-based search algorithm in the language model to get extract summaries, such as problems. Additional details are available on my previous blog (AI is a life-disrupting AI) with more examples (Figure 8As data explodes to break down the chaos of online commerce platforms such as e-commerce, online food delivery portals, travel sites, goosesite, etc.) while maintaining the power of crowd wisdom, AI can eliminate confusion. The data has the truth. Code+AI can unlock it. In the world of AI ... Data problems, intelligence issues. Note: Companies interested in implementing the above IDs in their organizations/offers can contact them with key content that skips the search for the nine founders of Zeta Tau Alpha through LinkedIn Skip, and has envisioned an organization that perpetuates friendship bonds. More than 120 years later, more than 270,000 women have experienced ZTA membership. Learn more about Zeta Tau Alpha Joy Starwalt and Katherine Hummert Blood | Illinois State University Evarni Diaz-Gamma | In El Paso University Life, the University of Texas realizes its true potential while navigating a university with a purpose and a women's support network, because it's easiest to be your best self when you're in good company. Whether it's a Zeta Life Housing house or a house, lodge, suite or chapter room, the ZTA facility is a special place for our sisters to call home and build memories beyond their college days. 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